

Indicia
Area

5.5" x 8.5" Postcard

← **5.75" x 8.75" Bleed Size**

Outside edge. Design should be this dimension

← **5.5" x 8.5" Trim Size**

Black dotted line

← **5.25" x 8.25" Safe Zone**

Blue solid line. Text, phone numbers and web addresses inside this area



Address & Barcode Area